



Learnings & Planning

2014 LBCS Spring Auction

Purpose: The purpose of the Spring Auction is to build a strong community AND be our biggest fundraiser for LBCS!

Event Details:

- **Date:** March 29th, 2014
- **Location:** Folsom Community Center
- **Theme:** Spirit of Adventure – destination: Italy
- **Dinner:** served by Hannibals Catering
- **Tickets:** \$50 each- will include dinner and drinks (beer and wine)
- **Reserved Tables:** \$500 for a table of 8 – and will also include dinner and drinks (beer and wine)

What We Learned:

- Importance of auction items – quantity and diversity
- Importance of having the silent auction items closer together
- Designated Driver service wasn't utilized
- Impact of big ticket donations (such as printing and beverages) on our costs
- Importance of surround sound speakers to improve hearing
- Our community knows and connects with each other – less need for games, except...
- People missed the Wine Toss! It will be back by popular demand

Big Needs for 2014!

- Big push for solicitations and sponsors
- Donations for printing, food, and beverages
- Fabulous Themed Experiences, sponsored by each grade level

Where You Come in!

Auction Committee meetings – for all Committee or Sub Committee Leads – will be held the 1st Friday of every month (or alternative for holidays) at LBCS, 1:30-3pm.

- December 6th
- January 10th
- February 7th
- March 7th
- March 14th
- Auction: March 29th

Contact Info

Co-Chairperson <i>(General, Art)</i>	Gina Sheehan Grsheehan@yahoo.com / 916-204-8025
Co-Chairperson <i>(PTC and Classroom Liaison, Themed Experiences)</i>	Kim Gode kgode@starstream.net / 916-601-3574
Solicitations <i>(Donations, Sponsorships)</i>	Anthony DeMattei skiamd@yahoo.com / 916-955-9502
Logistics <i>(Venue, Decorations, Volunteers)</i>	Amber Farman amberfarman@gmail.com / 919-303-0851
Communications <i>(Publicity)</i>	Leslie Whatley leslie@peopleandchange.com / 916-806-4835

*Solicitation letters and donation forms are available in the LBCS office and/or by email - contact Kim Gode or Gina Sheehan

By the Numbers

2013 LBCS Spring Auction

2013 was a transition year for us: we invested in a bigger venue and items that will last us well into the future. These investments will pay off for years to come!



For comparison, in 2012...

264 attendees
 219 silent auction items
 30 live auction items
 \$53,828(net) raised for LBCS
 Expenses: \$11,994

2013 Income Stats

308 attendees | 201 silent auction items | 24 live auction items

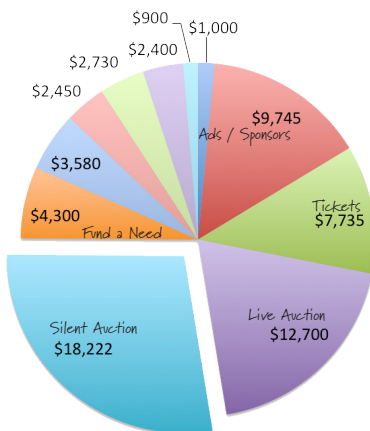
\$63,546.36 (gross) raised for LBCS

2013 expenses: \$16,138.04

\$47,408.32 (net) raised for LBCS

2012

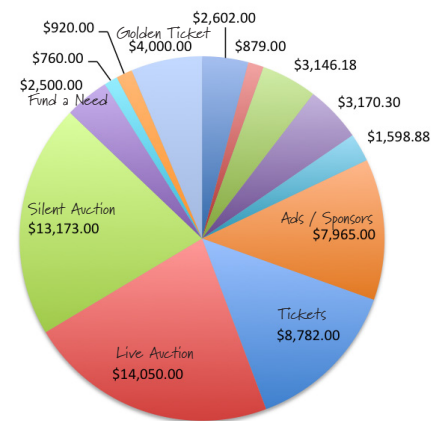
2012 Auction Income - \$65,800



- Ad Sponsors
- Corporate Sponsors
- Ticket Sales
- Live Auction
- Silent auction
- Fund-a-Need
- Raffle, Game, & Drink Tickets
- Sign & Go - Events
- Children's Photos
- Teacher / Principal-for-a-Day
- Misc / TBD - donations

2013

2013 Auction Income - \$63,546.36



Pie charts read clockwise from top.

- Raffle, Game, & Drink Tickets
- Sign & Go Events
- Children's Photos
- Teacher / Principal-for-a-Day
- Misc / TBD - Donations
- Corporate & Ad Sponsors
- Ticket Sales
- Live Auction
- Silent Auction
- Fund-a-Need
- Heads & Tails
- Pre-Event Raffle
- Golden Ticket

Where Will it Go?

Auction income goes to ensure LBCS students continue to have an outstanding, enriched learning environment with amazing music, science, art, and technology programs. And this is **Priceless!**

This year, \$39,000 was used to purchase a new Apple mobile computer lab, \$3500 was used for Monart, and \$2700 went to new PE equipment.