PTC Meeting

2014-09-9

**Meeting commenced:** 6:35pm

**Board Attendees:**

* President: Amber Farman
* Vice President: Santos Ramos
* Treasurers: Gayle Streng, Jen Garland
* Secretary: Sume Baik
* Parliamentarian: Forrest Farman

# Business:

1. Jog-A-Thon – Santos presented suggestions for Jog-A-Thon fundraising used by Bradshaw Christian School (1000 students). Jog-A-Thon is their biggest fundraiser and generated over $140,000:
   1. Direct mail flyers used for pledges.
   2. Each student will have a goal of identifying 20 family and friends for pledges.
   3. PTC will mail returned pledge flyers.

Additional Jog-A-Thon notes:

1. Can we incorporate online donations?
   * 1. **AI:** Can we add a Jog-A-Thon payment to the TRACKS online payment system? (Gayle and Jen)
     2. Alternatively, we can use Paypal.
2. Large incentives used to engage student participation for: most pledge forms returned to school, most sponsors, highest amount raised, most # pledges/class etc.
3. Smaller incentives needed for raffles: Baskin-Robbins gift certificates, iTunes, Jamba Juice, small goody bag items.
4. Our fundraising goal per student is $200 which is high but pledge flyers will give extended family and friends an opportunity to help meet the goal.
5. Having the Jog-A-Thon and Pledge drive too close together may reduce overall donations but the Jog-A-Thon date can not be moved without impacting other scheduled school events. If a bigger Jog-A-Thon can generate the same amount as last year’s Jog-A-Thon and Pledge drive, then it may not be necessary to have a Pledge drive.
   * 1. **AI:** Gayle and Jen to provide more details on last year’s Pledge drive.
6. Pledge forms need to list typical number of laps by grade level and a maximum donation amount in case a student significantly exceeds the expected number of laps ☺
7. Request of $1650 by Mrs. Branzuela and Mrs. Bettina for 5 iPad minis and cases. These will be used for music and art. Board recommendation:
   1. Apple does give a small discount to educators, checking with Mr. V if further discounts are available. **AI:** Forrest
   2. Apple will be releasing newer versions of the minis soon if the purchase can be delayed for a short time.
8. TRACKS accounting and online payment system was demo’d and is operational! A registration letter will be sent home to parent to activate accounts so you can:
   1. Purchase lunch cards
   2. Pay fees for field trips, MYP, yearbooks etc.
   3. View previous payments

There is a $1/item service fee which covers the credit card transaction fee. Only one login needed per family. Most fees are considered donations and qualify for tax deductions. A statement can be easily generated for tax purposes.

**\*\***We are looking for a volunteer to help with weekly deposits. As a standard business practice checks and balances, the person responsible for bookkeeping (Jen Garland) should not be the person making the bank deposits. Please contact Jen Garland ([jengarland@yahoo.com](mailto:jengarland@yahoo.com)) if interested.

1. Carnival update: Dawne Camilleri and Eva Winger are making progress on Carnival logistics. Reach out to your child’s teacher to find out how to help. Friday, October 10th, afterschool. Arrive early for parking! There will be a pizza party for class that sells most tickets.
2. More fundraising initiaves:
   1. Andrea Olson is leading a re-usable bags fundraiser. This was last run several years ago with great success. There was low participation but very high profit (approximately $2400 made, 50% sales went back to the school). Incentives for top sellers (lunch with teachers, popcorn party). Ideal start date would be right after the Jog-A-Thon, ending by Thanksgiving so items will be available for Christmas gifts.
   2. Stacie Ardoin is leading the Restaurant Fundraisers. On select nights, restaurants will donate a portion of the sales to LBCS. This will be a fun and easy way to support local businesses and our school. Stacie currently has plans in works with the Loomis Chipotle and Pete’s Pizza in Granite Bay.
   3. Staples Used Print Cartridges - Parents bring their used print cartridges to the office and we will recycle to Staples for $2/cartridge.
3. We are working on a new PTC website that will be more informative and easier to use. Becca Inpyn will be our new webmaster.
4. By-laws will be reviewed and updated by the Board this year to support continuing process transparency and to institute term limits for Board members and Chairs to bring in fresh ideas and broaden outreach.

**Meeting adjourned:** 7:45pm

**APPENDIX: Updated Calendar and Event Chairs:**

**Coming Events:**

**October 10th**: afterschool Carnival

**October 14th:** PTC meeting after Round-up in Multi-Purpose Room

**October 18th**: Auction Kick-Off at the DeMattei house. Stop by to learn about the Auction and meet new people!

**November 7th**: Jog-A-Thon

**November 12th:** PTC meeting at Loomis Basin Brewery

**New Event Chairs:**

**SCRIP Chairs:** Jackie O’Malley-Gomez, Mary Keller and Valerie Okuba will be leading the SCRIP/eSCRIP/RAFT programs.

**Jog-A-Thon:** Santos Ramos and Anthony DeMattei will chair this year’s Jog-A-Thon.

**Re-Usable Bag:** Andrea Olson

**Family Restaurant Nights:** Stacie Ardoin